

Show Jumping Lifestyle NewsBits

Month of February, 2020

VOL I Issue no. 1

NEW THIS YEAR!
SAN FERNANDO HUNTER JUMPER POINTS
DESERT CIRCUIT I-VIII



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LEGISequine.com

INDEPENDENT CONTRACTOR LAW

NEW **ALERT-ALERT** NEW!!

IF YOU ARE IN THE HORSE BUSINESS

** A MUST READ **

California AB5 went into effect
January 1, 2020

This has a **HUGE** impact on the sport and business...
Killing Freelance - Independent contractor work

If there is one thing the California government is good at these days, it is failing to address crisis that glaringly exist while they create new ones that should not exist at all—and then shifting the blame when everything goes wrong,

A new California Law (with other states quickly following) went into effect January 1, 2020 and is the latest example of legislation hurting the very people it was aimed to “protect” in the Golden State - and will soon reach across the nation.

The new CA law, Assembly Bill 5, put severe restrictions on who is qualified to be an independent contractor or freelance worker. The law puts heavy restrictions on how much independent contractors - freelancers can do before they are considered full-time workers by CA law, and puts legal pressure on employers.

The legislation was passed to reduce the negative impact of the “gig economy,” where workers do various jobs on their own time but don’t get the benefits or employee guarantees of a traditional full time job - workmen’s comp, withholding, etc.

The problem is, it appears that instead of aiming to hire more full time workers, companies are simply getting rid of those contractors in favor of a smaller number of employees.

Of course, this new law has major implications for assistant trainers, grooms, braiders, shippers and especially ride share services like UBER. UBER is battling the law and working with other companies to try to amend the new law with a ballot initiative....BUT it is currently law.

VOX Media, which supported the new law, has announced it is doing away with its California contractors who provide sport content for its websites. “This shift is now necessary in light of California’s new independent contractor law.”

There is no question as to where the problem lies: The new law limits freelance/independent contractor contributions....and it severely limits the direction a business can give to independent workers. This side effect of the law causes great hardship for agriculture businesses and horse training barns.

The gig economy (independent) might not be the best arrangement for everyone, but needlessly killing thousands of jobs is the last thing California lawmakers should be doing.

This information is a heads up for California businesses. Do your own research. Google Dynamax Decision for the 2019 precedent setting court case that started all this.



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WORLD CHAMPIONSHIP HUNTER RIDER



UNITED STATES HUNTER JUMPER ASSOCIATION

ICE HORSE



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UNITED  ATHLETES

Get Fit, Stay Strong! 

Horse Gym USA® Attends
Blenheim Red, White & Blue Classic

HORSE GYM USA® WILL BE SETTING UP SHOP AT THE Rancho Mission Viejo Riding Park in San Juan Capistrano from June 29 - July 2, 2017. HORSE GYM USA®'s sales rep Bill Townsend will be on hand with the treadmill to help customers learn more about the company's mission of increasing horses' strength. The WALK treadmill will be on display.

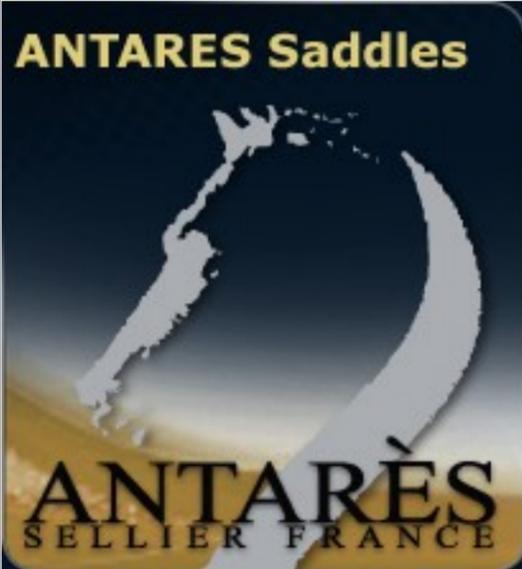
Come by and check out the ways that HORSE GYM USA® can help get your horses into top shape for competition. Bring your horse by for a demonstration time on the treadmill.




horseflights.com

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Show Sponsors

An Important Part of Our Sport!!

Without sponsors the hunter-jumper sport would be quite different. A manager's ability to offer classes with a nice amount of prize money would be directly impacted without them. Show managers are trying to forge forward with their shows by meeting the requests and needs of the competitors.

But just why do companies and individuals step forward and write a check that "sponsors" the prize money in a class offered???? The main primary reason for companies, is to sell their product! It's really a simple concept, they write the check to shows in order to get exposure to riders who hopefully need, and therefore will buy their product.

However, that is where the water can get a little murky. Riders and owners really do want the classes sponsored and sponsors really do want to sell their products. It's as simple as doing business with a company that supports your ability to have shows at all. It's as simple as riders needing to give them their business to a company. To utilize a company that sponsors. Otherwise, bye bye sponsors!!

If you need a truck, don't just go buy a truck!! Find the actual truck company who has stepped to the front with sponsor money. Not necessarily the brand (Ford, Chevy, etc) but the actual dealer...the guy who wrote the check for your last class. If you are looking for a Ford, even if you have to drive a bit, buy from a sponsoring Ford dealership!

If you need a supplement, go directly to a sponsoring supplement company or tack store that sells it, and buy it there. Maybe the supplement you use does not a sponsor anything, at the very least take a look at the possibility of using the products offered by show sponsors or ask your company of choice to step up!!

When you consider and decide where you are going to stay during the horse show, the "official" hotels for each show are a definite vital part of making financial numbers work, stay there.

If a credit card merchant services company is writing a check to sponsor your Grand Prix or put a jump in the show ring, please support that company and give them your business.....they are giving you their money by paying prize money for your class, give them business!!!

The shows go on. It gets tougher and tougher to find the sponsors. If riders really want to have more prize money, they need to help by stepping up and taking hold of the sponsoring companies.

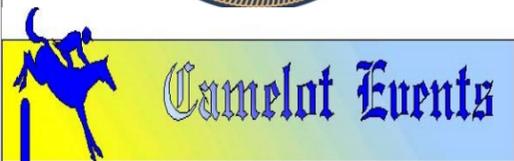
Reality is really simple...sponsors want our business and need us, and we want their business and need them. Seems a partnership of sorts is a win-win, as long as both sides play together!!!



SHOWS AND HAPPENINGS

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BEEZIE MADDEN A Change in Focus

Following a historic career in show jumping at the top level, Bezie Madden intends to change focus a bit after this summer's Olympic Games in Tokyo. Here is an official comment for the John Madden Sales FB page:

"We want to clarify that this is NOT a retirement or a stepping away, just a change in focus. Moving forward beyond 2020, we will continue to do what we've always done with horses like Authentic over the years. We will focus on developing them to be their best. You will continue to see Bezie in the show ring at top competitions; the difference will be that at some point the horses, like Coach with Katherine Strauss, will progress toward the Championship level with other riders."



Bezie at the World Cup Finals in Omaha

Photo credit Dirk Gilliam

Some of our best moments and memories have been with our teammates representing the USA in big events over the years and we remain focused on doing all we can to help the US Team in 2020. If we can help the US by competing in one more Olympics, it will be our whole team's honor and main mission to prepare to do our best.

We look forward to helping a few talented young riders grow in their horsemanship and Grand Prix careers. There are so many victories in this sport, not just the big moments with gold medals and top ribbons, but also the wins that occur when a young horse successfully takes the next step in their training or when a student accomplishes a long sought after goal. If we can serve the US Team by being a small part of preparing the next generation of horses and horsemen, we suspect those victories will feel just as sweet as the ones we stood in the ring for.

The future is exciting, and we are blessed to have our whole team, from Mrs. Wexner, to our staff, to our wonderful sponsors, to our vets, and farriers, behind us. Team JMS is filled with people whose love of this sport is really all about a love for the horse and that will always remain unchanged."



SPLITROCK JUMPING TOUR

NEW NEW NEW Rancho Santa Fe, CALIFORNIA

Tuesday, April 7, 2020

\$1,500,000 ANTE UP GRAND PRIX

1.60m High Performance
Winning Round (USEF II.2.e
Limited to 15 riders
Top 5 return of a jump off

PRIZE MONEY DISTRIBUTION

Payout to 3rd as follows

1st	\$1,000,000
2nd	\$ 350,000
3rd	\$ 150,000

The Split Rock Jumping Tour (SRJT) will host a new concept in show jumping as part of its 2020 national tour. The \$1.5 Million "Ante Up" Grand Prix will debut April 7 at Pomponio Ranch in Rancho Santa Fe, CA. "The main purpose of the Ante Up Grand Prix is to introduce a completely new dynamic to show jumping that currently does not exist at the highest level," said Derek Braun, Founder and CEO of the Split Rock Jumping Tour. "Riders, owners, sponsors, and spectators will each play a valuable part in helping the sport progress to unprecedented heights."



The Ante Up is limited to 15 entries and is approved by USEF for 2020. It is not an FEI sanctioned event and therefore falls under FEI Article 101.3.2. The Ante Up shall run under USEF rules and is USEF sanctioned, however no USEF points will be awarded toward USEF awards or rankings

Competing in the Split Rock Jumping Tour is unlike any other American horse show experience. Come and experience the best stop on the Tour, where the stakes have been raised for the highest payday in North America.

www.splitrockjumpingtour.com

INTERESTS

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RESTAURANT
BLACK BARN
EST. 2015
19 E. 26TH STREET, NEW YORK, NY 10010



Silent Suffers Horses Don't Cry

by Cynthia Anderson

Before you jump to a conclusion about this, take the time to contemplate the issue.

There is occasional moisture that will drain from the eye of a horse and give the appearance of tears. To date, there is no scientific proof that the moisture is emotion or pain related but rather a result of the physical environment. As horse people we all have opinions and experiences disproving that science, but here we speak about the vulnerability of our equine friends.

Horses are truly silent athletes and long suffering companions. They dutifully go along with just about anything we choose for them and they have absolutely no say in the process. Unless they are born in the wild, foals have human contact from the minute they hit the ground and their entire life is controlled by the people who own them. When they eat, where they sleep, where they go, what bit is in their mouth, who rides them and what "sport" they are introduced into is completely decided for them.

We "tame" our horses, but the reality is they are still not truly domesticated"; they are lunch in the overall scheme of things and their wild inner being is still very much intact. Their prevalent nature is that of being the low man on the food chain and all the years of human contact has had very little impact on the core of their instincts and who they are in the animal world. Their natural instinct it to take flight and run when scared or hurt.

Those very facts carry a lot of responsibility, and lucky the horse when the humans involved with them take that to heart. True horseman understand the heart and mind of the horse!! Our horses are lucky, they are fortunate to have a life full of people who love them and care for them always keeping in mind that the horse is silent but sensitive beyond belief.



♥
**CONGRATULATIONS
ON YOUR
ENGAGEMENT!!**
*Nayel Nassar
and
Jennifer Gates*



**Welcome to our world
Madison Ward**
**CONGRATULATIONS
Mclain, Lauren and Lilly
on the birth of the new baby,
Show Jumping has a new
2030 pony rider!**



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AND MAKE SOMEONE ELSE'S DREAMS COME TRUE!

"I have known Joseph Der for years now and always respected his work and his involvement in the horse show community. I am humbled to be able to work with him and his company as well as humbled and overwhelmed by his generosity towards my program."
—Georgina Bloomberg

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2009 Belgian Warmblood Stallion
172 hands
Cicero Z van Paemel x Sandro
Approved:
Zangershiede
American Hanoverian Society
German Hanoveraner Verband
American Rhineland Studbook
North American Westfalen Studbook
German Westfalen Verband
Belgian Warmblood/NAD
Belgian Warmblood/BE

Recently imported from Europe
**JAGUAR
VAN PAEMEL**

- Competition and breeding success in top and bottom lines of his pedigree.
- Competed internationally to 1m60.
- About 75 offspring in Europe; oldest ones starting to show and be approved.
- Prepotent: stamps his babies with scope, great temperament, and work ethic.

"Jaguar Van Paemel has phenomenal technique. He has a beautiful style, with scope to spare."
—Hap Hansen

Offspring
Danish-approved son Jewel ASK Z Jakarta van Paemel Z, at age 4 Jukebox van Paemel

Go to www.Jaguar.horse for more



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PIECES OF HISTORY 'In the Day'

1976

- Green Dolphin, the good retired hunter, is now the property of Hap Hansen's parents. Hap showed Green Dolphin when Hap was a junior before the horse was sold to Mary Pat Anderson. Mary Pat has now given the horse to Mrs. Hansen (Haps mother) and she will use him for bridle path hacking.

- Elizabeth Guerin was selected to be a member of the US Junior International Team to ride in Canada. Teams from Mexico, Sweden, USA, Australia and Canada will compete. The young riders compete on horses drawn by 'lot' and will ride together for two weeks in Canada and Long Island. Elizabeth is from Los Angeles and is instructed by the Karazissis brothers.

- Tommy Lowe will be the Buskins girls new mentor in the west until they go east for the Florida Circuit. Tommy spends several days a week at Hope Ranch Riding Club teaching the Santa Barbara Juniors and A/O riders.

- Steve Borders sold his working hunter First Avenue to Christie Larsen of San Diego. John Lipari and Chuck Esau were agents for both parties and will continue to train First Avenue at La Jolla Farms.

1978

- Nine year old Kristen Medall was very proud of her mom at Santa Barbara. It was Mrs. Medall's first big show. She rides hunters.

- Buddy Brown and Robert Ridland gave a clinic at Fairhills Riding Club as a USET benefit.

1979

- Amy Brubaker, now a college student in Southern California has donated her jumper, Mrs. Calabash, to the Breeding program at Davis. She has also sold her hunter Moon Shadow and now rides with Debbie and Richard Sands.

- Sue Lightner has announced the opening of her Lightacres Boarding and Training facility in Modesto



** Desert Horse Park - Entire Circuit **

GROOMS APPRECIATION SOCCER MATCH

Every Monday afternoon
Jumper warm-up #2

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HIGHWAY PATROL ALERT!

The California Highway Patrol is NOW cracking down on 'A' and 'C' driver licensees for horses hauled on California roads by drivers without the proper license OR who do not have the proper paperwork.

BE LEGAL, DON'T LET YOUR HORSES GET OFF LOADED AT A WEIGHT STATION !!



Onsite Emergency/Urgent Care
Concierge medical service for the
Equestrian Community.

WATCH FOR THE NEW MOBILE MEDICAL UNIT SPRING 2020

Onsite EM Physician with an ATLS certified RN to aid with more complex injuries requiring ambulance transport to local hospitals.

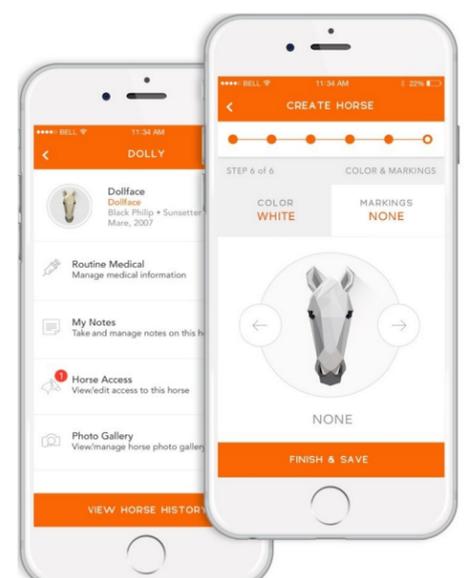
Services provided but not limited to:
*Basic medical care
*Wound care: laceration repair etc, with follow up visits for wound checks and suture or staple removal.
*Minor fracture care with setting of simple fractures/ dislocations and splint placement
*IV fluid hydration for dehydration

General physical exams, cholesterol, complete blood count kidney and liver function, cardiac checkup.
Onsite dispensing of non-controlled medications such as antibiotics, pain relief, muscle relaxers, treatment of pain, nausea and dizziness.



PonyApp

The Business of Horses



PROGRAMS and BUSINESS

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INTERACTIVE MORTGAGE

Interactive Mortgage
Partnering with Nilforushan Equisport Events to Bring Low Rates to Developmental Series, Hosted at Galway Downs from Apr. 9-11, 2020,

Flat Fee: \$650
If prepaid by March 23th, 2020
(\$700 if entered after March 23th)

Haul In: \$200
If prepaid by March 23th, 2020
(\$250 if entered after March 23th)

Boarders: \$200
If prepaid by March 23th, 2020
(\$250 if entered after March 23th)

Does not include feed and bedding or extra tack stalls

Blenheim EquiSports
NEW this year, we are proudly offering FREE Hunter & Pony Hunter Breeding classes (Yearling, 2 & 3yo) PLUS all young horses (up to age 7) are eligible for the discounted stall rate



WEST COAST EQUINE FOUNDATION

ATTENTION HIGH SCHOOL SENIORS & COLLEGE STUDENTS: The West Coast Equine Foundation & Murieta Equestrian Center are giving scholarships to students pursuing equine-related careers. APPLICATIONS are due April 10, 2020. www.westcoastequinefoundation.com

2020-2021 Scholarship Applications are now OPEN!
Scholarships due April 10, 2020



DESERT INTERNATIONAL HORSE PARK
We have a passion for horses, horse people, top notch competition, and the west coast. The goal is to create a memorable experience for everyone and every horse. We consider ourselves friends and family. WELCOME TO THE DESERT SHOWS!!



WEST PALMS EVENTS
It's not too early to start practicing (and creating your costumes) for the Hunt Teams of Three Tandem class at the 99th Annual Flintridge Horse Show April 23 - 26. This is the most fun class of the show!



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tack Warehouse

Nor. California's Largest tack Store



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USHJA - ZONE 10

Mark your calendar for these Zone 10 Championships:

Horse of the Year Hunter Championship,
Aug. 4-9,
Menlo Charity Horse Show,
Atherton, Calif.

Stirrup Cup Championship
Aug. 28-30,
Gold Coast Labor Day,
Burbank, Calif.

Zone 10 Medal Challenge South,
Oct. 15-18,
Gold Coast October Horse Show,
Burbank, Calif.

Horse of the Year Jumper & Equitation Championship,
Nov. 19-22,
Autumn Jubilee,
Burbank, Calif



Never Under Estimate One Voice

United Athletes Alliance is an active working, volunteer group and is concerned with all aspects of what occurs in sports, and the risk athletes or owners accept in being involved in any part of competitive sports. Athletes love their sports! Coaches and trainers commit their lives and knowledge to the specific sport they are involved in. Without the commitment of these people, sports cannot survive and it certainly cannot thrive.

Without the influence of sports and the impact of either just being involved and/or winning and losing, young lives struggle to find their way to adulthood. While sports is not the 'end all', sports are a vital part of learning and growing.

United Athletes Alliance is committed to being a voice in the following:

- 1) Fair sport rules and regulations.
- 2) Fair sport processes in oversight.
- 3) Fair sport processes protecting against any inappropriate, dangerous or illegal activity.
- 4) Fair sport oversight in horse safety and wellbeing.
- 5) Fair sport protections for abused youth.
- 6) Fair sport protections for accused athletes.
- 7) Fair sport protections for athletes or participants who face false accusations.
- 8) Fair sport investigation and prosecution for false accusers.
- 7) Fair sport transparency and understanding .

www.unitedathletesalliance.org



SHOW HUNTER HALL OF FAME 2020 NOMINTTES

**Nominees for Induction
2020 –West Coast bold**

People

John French
Ennis Jenkins
Judy Kelley
Scott Stewart
Lu Thomas
Tom Wright

Horses

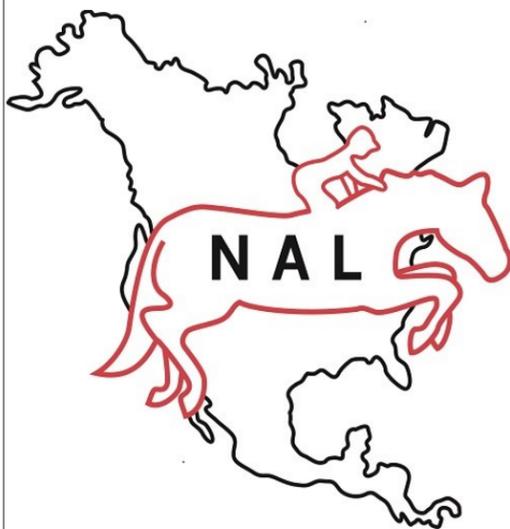
The Cad
Estrella
Harbor Bay
Henry The Hawk

Horse Shows

Capital Challenge
Del Mar National
Devon
Fairfield County Hunt Club
Hampton Classic
Lake Placid
Menlo Charity
The National
Ox Ridge
WCHR Hunter Spectacular

Derbys

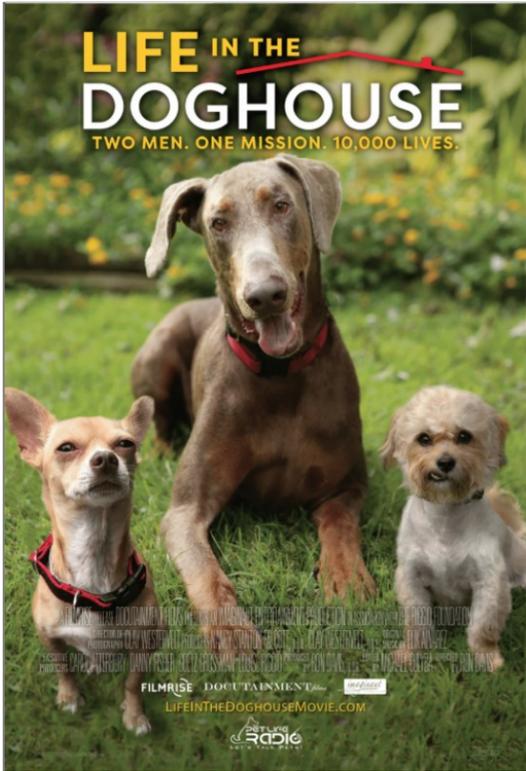
Deeridge
Derby Finals
Devon
Franktown Meadows
Lamplight
Menlo Charity



NEWSBITS and LEFT OVERS

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California's Thermal Desert International Horse Park to Host World Cup Dressage in November

THERMAL, California, Feb., 2020

Desert International Horse Park announced it will stage a World Cup qualifier and a lineup of international and national dressage classes Nov. 19-22, a dressage event at the show grounds that hosts major fall and winter jumper circuits.

The new Thermal competition of a World Cup, follows a Dressage World Cup event that is on the calendar for Temecula, Southern California, Nov. 12-15.

Dressage will be held in the horse park's Grand Prix Arena with the Freestyle to be staged Saturday, Nov. 21 under lights in what dressage management plans to be an ever expanding dressage circuit.

"We are thrilled to welcome dressage riders to Desert International Horse Park and to have the opportunity to host our first FEI dressage event combined with a World Cup qualifier," said Steve Hankin, DIHP President and CEO. "We have been hard at work improving our horse park and we believe dressage riders will really enjoy the experience here."

Thomas Baur, Sport Director of the Adequan Global Dressage Festival in Wellington, Florida and Monica Fitzgerald, Global's Competition Manager, are working with the Horse Park management to develop dressage at Thermal.

Thomas Baur said: "I am looking forward to organizing my first CDI in California. There are a number of dedicated and talented riders and horses on the West Coast who require good competitions to continue to grow the sport."

Thank you Dressage News for this article and information

Show Jumping NewsBits

Is a production of Show Jumping Lifestyle in conjunction with iJump Sports. For information regarding this project, or for delivery or advertising information please contact: Shari McCarty, Steven Randall, Samantha Owens, Cheryl Watson or James Kilpartrick.

Temporary Contact Info
714.797.1404

iJumpsports@aol.com www.showjumpinglifestyle.com

Somewhere...

Somewhere in time's Own Space
There must be some sweet
pastured place
Where creeks sing on and tall
trees grow
Some Paradise where horses go,
For by the love that guides my
pen
I know great horses live again.

~Stanley Harrison

9 CLASSES THAT SHOULD BE MANDATORY IN HIGH SCHOOL

- 1 ACCOUNTING
- 2 MONEY MANAGEMENT
- 3 TAXES
- 4 BUILD & KEEP GOOD CREDIT
- 5 PICKING THE RIGHT CAREER
- 6 NUTRITION
- 7 SELF-DEFENSE
- 8 TIME MANAGEMENT
- 9 SELF-CONFIDENCE



Ad Size	Frequency	Full Color or B&W
Business Card 3 1/4" x 2"	1 insertion	\$125 each
	3 insertions	\$108 each
	6 insertions	\$100 each
1/16 page 3 1/4" x 3"	1 insertion	\$175 each
	3 insertions	\$133 each
	6 insertions	\$116 each
1/12 page 3 1/4" x 4 1/2"	1 insertion	\$200 each
	3 insertions	\$166 each
	6 insertions	\$150 each
1/8 page 7" x 3" OR 3" x 7"	1 insertion	\$250 each
	3 insertions	\$166 each
	6 insertions	\$150 each
1/4 page (call for specs)	1 insertion	\$300 each
	3 insertions	\$250 each
	6 insertions	\$200 each
1/3 page (call for specs)	1 insertion	\$325 each
	3 insertions	\$300 each
	6 insertions	\$275 each
1/2 page 10 1/5" x 8" OR 7" x 12"	1 insertion	\$400 each
	3 insertions	\$350 each
	6 insertions	\$300 each
2/3 page 10 1/2" x 10 1/2" OR 7" x 16"	1 insertion	\$450 each
	3 insertions	\$400 each
	6 insertions	\$375 each
Banner 10 1/2" x 3" OR 3" x 10 1/2"	1 insertion	\$350 each
	3 insertions	\$325 each
	6 insertions	\$300 each

PREMIUM PLACEMENT
Call for pricing for specific placement.
Consideration will be given if possible
Call Shari McCarty for ad info (714)797-1404

